

Take part in the contest

2009
SIMagine

Worldwide Mobile Communication
& Java Card™ Developer Contest

10th edition



SCWS



**TOTAL PRIZES
60,000 €**



NFC



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www.simagine.gemalto.com

The Challenge

Gemalto, in association with Samsung Semiconductor Europe and Sun Microsystems, is inviting Java™ experts (in the field of telecommunications), research engineers and start-up entrepreneurs to develop tomorrow's wireless applications using (U) SIM cards based on Java Card™ technology. Applications have to be user-friendly and bring value to both the wireless operator and the end-user. **DEADLINE: 10 OCTOBER 2008**

Unleash your innovation skills by:

Developing new applications

- Gaming & interactive services
- Financial services
- Mobile contactless services
- Mobile Social Networking services
- Mobile Services delivery
- Mobile Identity & application security management
- Mobile TV & Mobile Advertising
- Multimedia & Convergence

Leveraging new technologies

- Java Card™
- SIM toolkit (Developer Suite)
- NFC (Near Field Communication)
- Multimedia SIM (High Capacity & USB-IC)
- Peer-to-Peer technologies
- SIM USB Key
- Smart Card Web Server/HTTP*



* Examples of Smart Card Web Server application domains: Maps/Travel application, Widget Engine, Location based application, Micro-blogging application, Wizard application (helpdesk, handset discovery...), Banking application, Health application, Games, Identity management application, RSS readers, Business applications, On-Device Portal.

KEY DATES

6 May - 10 October 2008

4-5 September 2008

Nov. - 13 January 2009

16-19 February 2009

Submit your ideas at
www.simagine.gemalto.com

SIMagine Conference - Prague, Czech Republic about smart card and wireless technologies.

Develop your project through:

- Free SIM Development Kit
- Training Session on 29-30 October 2008
- Online Technical Support.

Show your demo at the 3GSM World Congress in Barcelona, Spain and receive your prize at the Awards Ceremony.

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